



**ORIGINAL RESEARCH PAPER**

**Health Science**

**UNIVERSAL JOURNAL CITATION STYLE: A HAPPY AND HEALTHY STYLE FOR EFFECTIVE RESEARCH**

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**ABSTRACT**

The present perspective discusses the current need for following the standard journal citation to researchers, scientists and new comers into research field. Based on the current situation, we understand that standard citation style would certainly help everyone to progress their research. This universal style will play an important role in saving a researcher time and health, and thus it improves the concentration to work on other research aspects easily. Thus we propose the standard citation style to be implemented globally for the benefit of science and public.

In the last two decades, science is being explored vastly for the safety of humanity and nature. Now days, the gained knowledge is ultimately reaching even laymen through journals and media. Journals are playing an important role in publishing the ground truths on science and to rethink about the important concepts on conservation of the earth. In the 21st century, the number of journals increased dramatically around the globe. Although conceiving and working on a research concept is a one level hard work, writing a manuscript also another big effort that need more energy, attention, concentration and thinking power to compile the data with previous studies. Regardless of the quality of English writing skills, complying journal citation styles is more tedious work in many cases like large data papers, huge reviews, and frequent rejections. Although formatting a manuscript to a single journal style is not a difficult task, yet rejections have become major hurdles and frustrating process to reformat the manuscripts to another journal style. More often, scientific communities are facing this problem in formatting main text citations and bibliographies to different journal styles.

Although different citation manager softwares and bibliography management tools are available online, I the author had faced an incident of system (PC) crash and therefore lost all the data. Also, many references from different journals are needed to be entered manually which is tedious and time consuming work. Thus all journals need to understand the importance of universal standard journal reference style for publication, while keeping journal's article layout styles remain same. The published article citations shall be in accord with universal journal citation format and the same shall appear in respective journal for importing into reference managers such as Endnote, Mendeley, Zotero, etc. Therefore, all the journals are encouraged to come together and join to implement the universal text citation and bibliography style. This will help all researchers to save their precious time and to relax after working hard on a manuscript. Considerably, new researchers and others who wish to work on some manuscript would certainly neither get confused nor face any difficulties in manuscripts drafting. Albert Einstein said that "Everything should be made as simple as possible, but not simpler". Therefore, simplifying such common problematic issues to a global standard will save time and energy required for continuing a healthy research.

We also suggest that ISSN shall implement this suggestion as a mandatory criterion to obtain journal ISSN number, and then

only some changes in journal citation styles can be expected in upcoming journals. In 2011, the Elsevier journal, Free Radical Biology and Medicine launched Your Paper, Your Way (YPYW) submission process. However, YPYW is not fulfilling the requirements of standard global style. A previous report also proposed the five different journal reference styles as global standards (Harries et al., 2018). However, we propose a single reference style i.e. Harvard style as a standard universal style for all the journals. Also, the journal publishing groups such as Elsevier, Springer, Oxford, Cambridge, Wiley, etc. need to have a common database of author details similar to passport. This will help authors immensely to submit the manuscripts easily. These issues are needs to be addressed and resolved at the earliest for the benefit of scientific community and to save precious time.

**REFERENCES**

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